

# Press Release



Erlanger, Kentucky  
For immediate release  
October 1, 2007

## Insight Automation announces strategic marketing agreement with Invar Software Systems

Insight Automation announces today a strategic marketing alliance with Invar Systems a global provider of Warehouse Management and Logistics Software solutions. ([www.invarsystems.com](http://www.invarsystems.com))

The Invar IWS solution is one of the most advanced on the market and offers the most scalable and configurable software solution for both manual and automated warehousing & distribution. The unique, flexible configuration system within IWS provides low risk solutions that can be tried and tested at an early stage of a project. Using the rapid configuration and built-in emulators for automation elements you can see your system working for your site before committing to full scale implementation. IWS can be configured to operate in any size of operation from a small store through to a multi-site operation. IWS is suitable for manual and automatic operations and can provide the link between separate systems

Invar offers all the services necessary to achieve a successful implementation. Initial consultancy, system configuration, hardware supply, installation, integration testing, early life on-site support and full after sales services are all available.

Invar also offers full support and maintenance services for up to 24 hours a day 7 days a week. Full product upgrades to provide enhancements and new features are included in our support offerings.

Invar Systems US office provides sales, project and control system engineering services for the North American market. Based in Erlanger, KY this US team has previously partnered with the Invar Systems UK group, successfully providing Automated Warehouses throughout North America. Offering decades of software control systems industry experience, the addition of this US affiliate allows Invar to design, implement and support the IWS product throughout North America as well as Europe.

Founded in 1999, Insight Automation Inc. is the industry leader in innovative control solutions and offers a wide range of unique modular control solutions for conveyor systems, such as ConveyTrax®, ConveyNet® and ConveySort™. **NOW** with the Invar relationship, a new level of flexibility is being brought to the warehouse and distribution systems controls market.

For more information regarding Insight Automation products and services visit our website at: [insightautomation.cc](http://insightautomation.cc) or contact Randy Combs or Tim Barnes at 1-800-764-6356.

eMail: [marketing@insightautomation.cc](mailto:marketing@insightautomation.cc)

**Insight Automation Inc.**  
**2748 Circleport Drive**  
**Erlanger, KY. 41018**

ConveyTrax, ConveyNet, and ConveySort are registered trademarks of Insight Automation Inc.