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**KYOWA USA AND INSIGHT AUTOMATION PARTNER
TO OFFER NEW PULSE™ ROLLERS**

Erlanger, Kentucky, May 19, 2008 -- With the incorporation of Kyowa USA, Kyowa Manufacturing Co., Ltd. will now make their expertise in 24V motor-driven rollers for material handling systems more directly available to customers in North America. A new partnership agreement with Insight Automation will enable customers to secure Kyowa's well-known design, manufacturing and assembly. Sales and application support are handled by Insight Automation, which offers expertise in system integration and design of 24V motor-driven roller controls.

"We are very pleased with the parameters of this exclusive and ideal partnership," said Kazuya Ichieda, R&D Manager, Kyowa USA. "The nature of this open agreement will benefit customers by providing greater flexibility between the motor-driven roller and the corresponding control. Our Pulse family of rollers and the Insight controls are both best-in-class products and now they can be used together to boost performance and productivity."

Kyowa and Insight Automation together now introduce the new Pulse™ Rollers, for 24V motor-driven roller technology. Pulse Rollers will work with any controls and Insight controls will work with all leading motor-driven rollers, so customers can select the components that work best for their systems. Additionally, Pulse Rollers offer improved speed and torque with low amperage requirements. Kyowa USA is tailoring operations to meet the needs of original equipment manufacturers so lead times will be significantly shortened and efficiencies can be greatly improved.

"Insight Automation will also provide our well-documented in-house testing capabilities and quality control, which has always been part of our corporate practice," said Randy Combs, President, Insight Automation. "We are very pleased to be able to offer Kyowa's Pulse Rollers to customers who will see immediate benefit from the flexibility and quality of these advanced products."

About Kyowa

A leading manufacturer of 24V motor-driven rollers, Kyowa supports the material handling industry with creative solutions and precision products. Serving the North American motor-driven roller market since 1992, Kyowa was a major manufacturer of DC brushless motor-driven rollers, which have become industry standard today. For additional information, please visit www.pulseroller.com.

About Insight Automation

Insight Automation is a leading system integrator for material handling systems. Specializing in the development and implementation of automated, no-programming, integrated control systems for the warehouse and factory floor, Insight Automation is the nation's premiere provider of configurable controls for motor-driven roller systems. Additional information is available at www.insightautomation.cc.

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