

FOR IMMEDIATE RELEASE

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**REVOLUTIONARY PULSE ROLLERS WORK WITH ALL CONTROLS
TO BENEFIT MULTIPLE SYSTEMS**

Erlanger, Kentucky, May 19, 2008 -- New Pulse™ Rollers from Insight Automation and manufactured by Kyowa USA help improve productivity and flexibility for material handling systems. Compatible with any controller, Pulse Rollers enable customers to select the components that will provide maximum system benefits. Pulse Rollers also offer improved speed and torque ranges with low amperage requirements.

The Pulse Roller collection will launch with three products, each customized to accommodate a specific range of utility, speed and power applications:

- The 28-watt motor will move up to 75 pounds at 77-215 fpm and up to 125 pounds at 46 – 128 fpm. Pulse Rollers will offer a highly competitive product and service for most utility applications.
- A 35-watt motor is intended to handle heavier loads at faster speeds (applications up to 110 pounds at 32-178 fpm and up to 225 pounds at 16 – 87 fpm). The lower amperage requirements of Pulse Roller will offer cost and environmental benefits in this category.
- A 50-watt motor will offer added capabilities for high-speed applications (moving up to 75 pounds at 120 – 390 fpm and up to 145 pounds at 54 – 178 fpm). Pulse Roller will deliver great value to customers who need extra torque and speed.

A new partnership agreement between Insight Automation and Kyowa will enable North American customers to secure Kyowa's well-known design, manufacturing and assembly experience. Sales and application support are handled by Insight Automation, which offers expertise in system integration and design.

Kyowa USA is tailoring operations to meet the needs of original equipment manufacturers so lead times will be significantly shortened and efficiencies can be greatly improved.

About Kyowa

A leading manufacturer of 24V motor-driven rollers, Kyowa supports the material handling industry with creative solutions and precision products. Serving the North American motor-driven roller market since 1992, Kyowa was a major manufacturer of DC brushless motor-driven rollers, which have become industry standard today. For additional information, please visit www.pulseroller.com.

About Insight Automation

Insight Automation is a leading system integrator for material handling systems. Specializing in the development and implementation of automated, no-programming, integrated control systems for the warehouse and factory floor, Insight Automation is the nation's premiere provider of configurable controls for motor-driven roller systems. Additional information is available at www.insightautomation.cc.

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